



Sponsorship benefits

PARTNER LEVEL \$5,000+

- **Additional recognition during conference** to be determined by sponsor and conference committee.
- **One complimentary full page advertisement** in the Special Conference Edition of the *Communication Journal* (Please see the *Advertisement Specifications* sheet for full details).
- **A full colour company logo** on conference brochure, display board and table talkers.
- **Complimentary Exhibitor Booth** (Please complete attached *Sponsor/Exhibitor Registration* form to reserve your space).
- **Two complimentary conference registrations.** (Please complete complimentary registration section of the form).

PLATINUM LEVEL \$4,000+

- **A ½ page complimentary advertisement** in the Special Conference Edition of the *Communication Journal* (Please see the *Advertisement Specifications* sheet for details).
- **A full colour company logo** on conference brochure, display board and table talkers.
- **Complimentary Exhibitor Booth** (Please complete attached *Sponsor/Exhibitor Registration* form to reserve your space).
- **Two complimentary conference registrations.** (Please complete complimentary registration section of the form).

GOLD LEVEL \$3,500+

- **A ¼ page complimentary advertisement** in the Special Conference Edition of the *Communication Journal* (Please see the *Advertisement Specifications* sheet for details)
- **A full colour company logo** on conference brochure, display board and table talkers.
- **NEW Complimentary Exhibitor Booth** (Please complete attached *Sponsor/Exhibitor Registration* form to reserve your space).
- **One complimentary conference registration.** (Please complete complimentary registration section of the form).

SILVER LEVEL \$3,000+

- **A full colour company logo** on conference brochure, display board and table talkers.
- **NEW Complimentary Exhibitor Booth** (Please complete attached *Sponsor/Exhibitor Registration* form to reserve your space).
- **One complimentary conference registration** (Please complete complimentary registration section of the form).

BRONZE LEVEL \$2,000+

- **A full colour company logo** on conference brochure, display board and table talkers.
- **NEW Exhibitor Booth** discounted fee of \$525.00 (regular fee is \$830.00)



Exhibitor program

The Manitoba Pharmacy Conference will once again host an Exhibit Venue during the conference weekend on Saturday, April 21st. *We have a larger venue for the exhibitors this year at the Winnipeg Convention Centre; making it easier for delegates to view the booths.* The 2012 conference is taking place at the Winnipeg Convention Centre April 20th to 22nd.

The Exhibitor venue will be hosting two refreshment breaks and the buffet lunch on Saturday, April 21st giving exhibitors three great opportunities to share their expertise, products and services with delegates.

Exhibit Fee

The fees for an exhibit booth at the Manitoba Pharmacy Conference are as follows (*GST included*):

Partner Sponsor	complimentary
Platinum Sponsor	complimentary
Gold Sponsor	NEW complimentary
Silver Sponsor	NEW complimentary
Bronze Sponsor	NEW \$525.00 in addition to sponsorship
Exhibit Only	\$840.00
Exhibit Only (Not-for-profit)	\$315.00

This fee includes:

- A 10 x 10 space with a table, power outlet and draping
- A company profile in the Exhibitors Booklet
- *Complimentary conference registrations* which includes the Saturday buffet lunch and access to the continuing education sessions as space permits.

Rental Contract

Please complete the attached **Sponsor/Exhibitor Registration** form and mail/fax or complete online by **January 27th, 2012** to reserve a booth.

Partner/Platinum/Gold/Silver Sponsors receive a complimentary exhibit booth but **must complete the exhibit booth portion of the registration form to confirm a space.*

Venue Hours

The venue will be open the following hours on Saturday, April 21st, 2012 only:

8:30am – 10:00am	Exhibit Set-up
10:00am – 10:30am	Refreshment Break with Exhibitors
11:45pm – 1:00pm	Buffet Lunch with Exhibitors
2:45pm – 3:15pm	Refreshment Break with Exhibitors
3:15pm – 6:30pm	Exhibit Take-down

Booth assignments will be made on a first-come, first-serve basis. The exhibit venue will open Saturday, April 21 at 8:00am in Room 2EF on the second level.

Exhibitor Booklet

An exhibitor booklet is given to all delegates which highlights all of the exhibitors at the venue. Please email a short profile of your organization and a digital logo to info@mbpharmacyconference.com by February 24th, 2012 to meet the print deadline. (*Max. 140 words*)

Hotel Information

The conference is being held at the Winnipeg Convention Centre. Guests are staying at the Delta Winnipeg Hotel.

Winnipeg Convention Centre
375 York Avenue
Winnipeg, MB R3C 3J3
Phone: 204-956-1720

Delta Winnipeg Hotel
350 St. Mary Avenue
Winnipeg, MB R3C 3J2
Phone: 204-944-7243



Sponsor/Exhibitor registration

Manitoba Pharmacy Conference

April 20th - 22nd 2012

202-90 Garry Street

Winnipeg, MB R3C 4H1

Please fax or mail this form to the Manitoba Pharmacy Conference by **January 27, 2012**. This registration can also be completed on-line at www.mbpharmacyconference.com.

Organization

Contact Person

Email

Sponsorship

Please select level of sponsorship:

- \$5,000 + Partner Complimentary Advertisement 2 Registrations
- \$4,000 Platinum Complimentary Advertisement 1 Registration
- \$3,500 Gold Complimentary Advertisement 1 Registration
- \$3,000 Silver Complimentary Advertisement 1 Registration
- \$2,000 Bronze

Complimentary Registrations:

Name #1 Banquet Y/N

Name #2 Banquet Y/N

Continuing Education

Please select the continuing education session your organization intends to support in addition to your sponsorship:

Sponsors will be moved up one sponsorship level for their support of a continuing education session. Call for more details.

- Student Preparation \$400
- Issues Forum: CPR \$300
- Calcium & Cardiac Risk \$300
- QT Prolongation \$400

1 Total Sponsorship/CE Support

\$

Exhibit Booth (GST included)

- Partner Sponsor complimentary
- Platinum Sponsor complimentary
- Gold Sponsor **NEW** complimentary
- Silver Sponsor **NEW** complimentary
- Bronze Sponsor **NEW** additional fee \$525.00
- Exhibit Only \$840.00
- Exhibit Only (Not-for-profit) \$315.00

2 Total Exhibitor Fee

\$

Booth assignments will be made on a first-come, first-serve basis. The exhibit area will open **Saturday, April 21st at 8:30 am in meeting rooms 2E & 2F on the second level of the Winnipeg Convention Centre.*

Primary Contact:

Email:

Sales Rep#1:

Sales Rep#2:

Sales Rep#3:

Sales Rep#4:

Payment Details

- VISA
- MASTERCARD
- CHEQUE (Payable to the Manitoba Pharmacy Conference)

Card Number

Expiry Date

3 Total Payment

\$

Name of Cardholder

Signature



Advertisement Specifications

Complimentary Advertisement

Partner, Platinum, Gold and Silver Sponsors receive a complimentary advertisement in the Manitoba Society of Pharmacists journal, *Communication*, which is distributed to all Manitoba pharmacists prior to the conference.

This journal is a professionally developed, full color, glossy magazine. We ask that you email a digital copy (EPS format preferred but not mandatory) of your full-color or one-color advertisement to info@mbpharmacyconference.com.

The deadline for submitting material for the conference issue of the journal is **February 1, 2012**.

The following are the dimensions for the advertisement sizes:

Sponsorship Levels	Advertisement Size	Dimensions
<i>Partner Sponsors</i>	Full page advertisement	7 3/4 x 10 3/8 (can bleed off page 8 1/2 x 11 1/8)
<i>Platinum Sponsors</i>	1/2 page advertisement	7 1/4 x 4 3/4 or 3 1/2 x 9 3/4
<i>Gold Sponsors</i>	1/4 page advertisement	3 1/2 x 4 1/2

Communication Journal

The Manitoba Society of Pharmacists journal, *Communication*, is currently distributed to pharmacists, pharmacy students and industry members across Manitoba four times a year.

Communication is very popular with MSP members because it contains a strong continuing education component in each issue. Members obtain these CE units to support their annual continuing education requirements. It also has excellent relevant articles that keep members up-to-date on the latest issues in pharmacy.

*The *Special Conference Edition* is mailed to all licensed pharmacists in Manitoba prior to the conference weekend.

Please contact Marnie Hilland at (204) 956-6688 or info@mbpharmacyconference.com if you have any questions regarding this program.